

It's Red Book Time

MT. VERNON, MO.

We have our supply of the pocket-sized Red Book in the office. The charge this year is \$5 and we hope we can get them distributed without a lot of postage expense. However, we will mail them if you know you won't be near Mt. Vernon or see me at an event of some sort in the next month.

You might check around as some veterinarians and feedstores also have Red Books for

their customers. In fact, they may be cheaper than ours. I've had some banks ask for a quantity for their customers and a local cattleman from Mt. Vernon wanted 3 this year. I asked his wife about why he needed 3 and she said he was "addicted" to his Red Book and his buddies at work decided it was something they needed.

At least I think that's a good addition which serves as a way to keep track of your cattle and pastures. You've heard me say before that when you're in age and source, PVP programs the Red Book seems to be well-accepted as a valid method of keeping herd records. Δ



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